

Guarantee.
Merit tastes as good
as your regular Lights, but with up
to 27% less tar.
Or your money back.



SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

If you are not completely satisfied with Merit, the cost of this pack will be refunded to you.
Please write, enclosing a Merit pack bottom and the sales receipt, to: Merit Refund, Box 1234, N.Y., N.Y.